

OFFICIAL TERMS AND CONDITIONS
“WIN A 5-DAYS TRIP TO GREECE” PROMOTIONAL COMPETITION

The “Win A 5-days Trip To Greece” Competition (the “Competition”) is sponsored by the company named Marketing Greece S.A, established under the Greek law, seated in 20, Voukourestiou str, Athens, Tax office FAE Athens, Reg. No. 800486464 (the “Company”) in cooperation with the advertising company Kondiment Ltd (referred to as “Kondiment”), within the framework of the Company’s promotion policy. By entering, entrants agree to be bound by these Official Terms & Conditions, which are final:

1. ELIGIBILITY

- I. In order to participate in the Competition, users must possess a real Facebook account. Fake Facebook Accounts will be disqualified.
- II. Entry is strictly limited to one entry per person. Entries from agents or third parties are invalid.
- III. The entry period for the Competition begins on Monday 07.07.2014, at 00:01 GMT+2 and ends on Friday 10.9.2014, at 23:59 GMT+2 (the “Entry Period”). Entries performed before the commencement or after the expiration of the Entry Period are void.
- IV. Eligible entrants are individuals over the age of 18 years. The entrance to the Competition requires the unreserved acceptance of the present Terms and Conditions, as well as any other terms provided by any other webpage to be utilized for the Competition purposes, which are binding in all respects for all potential participants.
- V. Employees and directors (and their spouses, immediate families and household members) of the Company and Kondiment and their respective divisions, affiliates, agencies and subsidiaries, as well as anyone else connected in any way with the Competition or helping to set it up are not eligible to participate in the Competition or to win any prize.
- VI. The Company reserves the right to verify the eligibility of all entrants and disqualify any entrant if it has reasonable grounds to believe that they have breached any of these terms and conditions.

2. HOW TO ENTER

- I. During the Entry period, users are required to:
 1. Login with their Facebook Account
 2. Complete the task described in order to enter the draw. This task includes:
 - select 1- 4 max experiences from an existing list represented by images or videos
 - post it on their timeline
 3. The user can optionally invite up to maximum 3 friends that he/she would like to join him/her in case of winning the prize.
- II. After the completion of the task, a user profile page is generated where the users can invite their friends to vote for them and help them win the prize. Anyone can browse those user profile pages and see the entries to the Competition. In order to be able to vote for an entry, users will need to:
 1. Login with their Facebook Account
 2. Vote

- III. One (1) overall winner will be chosen from all entries received at www.facebook.com/DiscoverGreececom
- IV. No responsibility can be accepted for entries not received for whatever reason.

3. PRIZES

- I. At the end of the Entry period, one (1) Grand prize winner will be awarded. The winner will be awarded the following Grand Prize package, which consists of:
 - a. Round trip (economy class) flights for the winner and up to three (3) max guests (Prize Group), from a commercial airport near the winner's residence (Departure Airport) to a commercial airport near hotel's location (Prize Destination Airport)
 - b. A five (5) day stay at the Prize Destination, including four (4) nights' at a 4* or 5* Hotel [double occupancy on a bed and breakfast basis] for the entire Prize Group.
- II. The prize winner bears all other respective costs incurred, such as sight-seeing excursions, gratuities, items of a personal nature, and any additional travel expenses not specified. All components of the prize must be taken together. No prize substitutions or transfers are permitted except at the sole discretion of the Company. The prize package will be awarded to the person whose name appears on the entry form and has collected the majority of the votes.
- III. Grand Prize winner and guests (Prize Group) must travel together and must be able to travel on dates agreed with the Company; otherwise prize will be forfeited in its entirety. The Guests must also be 18 years of age or over.
- IV. Odds of winning depend on the number of eligible entries received during the Entry period. Should a Prize become unavailable, the Company reserves the right to substitute it with one of similar value.
- V. Exact travel dates shall be agreed with the Company and shall be subject to availability, blackout dates and other restrictions. Tickets are offered on a Space Confirm basis and cannot be issued "open". Once the flight tickets have been issued, no changes are made. Changes regarding routes or class of travel are unaccepted. Tickets are not re – sellable or transferable. Cash refund or other substitution cannot be made.
- VI. The Company is not liable for any expenses incurred as a consequence of flight cancellation/delay. Once travel commences, no stopovers are permitted; if stopover occurs, full fare will be charged from stopover point for the remaining segments, including return of the trip. Winner and guests are solely responsible for obtaining any necessary travel documents or requirements. Failure to do so will result in forfeiture of prize. Seat selection and timing of the trip are subject to availability and confirmation of reservations. The trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Airport taxes and fees are included in the offer.

- VII. The cost of transportation from the respective airport to the hotel is the responsibility of the winner of the prize and the Company bears no responsibility for such costs.
- VIII. The prize voucher is subject to all respective carriage and reservations general terms and conditions, deriving from the applicable national and EU legislation.

4. WINNER SELECTION

At the end of the Entry period (11.09.2014 at 00:01), the Company will randomly select one (1) Grand Prize Winner and 5 runner-ups. The winner will be selected through a draw from all the qualified entries received. The winner will be contacted via Facebook and/or email within seven (7) working days with details on how to redeem the prize. If after a reasonable number of attempts during a certain day (as determined by the Company in its sole discretion) contact is not made with potential winner, they will be disqualified, and the prize will be awarded to the next runner-up and so on. The Grand Prize Winner will have seven (7) business days to confirm acceptance of the prize.

5. GENERAL TERMS

- I. Except where otherwise expressly noted in these Official Terms and Conditions, the selection of all cooperators, prizes, products and services is subject to the Company's sole and absolute discretion. Prize (and/or any portion thereof) is personal, non-transferable and non-exchangeable. No substitutions or cash redemption of the prize is permitted. For receipt of the prize the Winner must verify their identity by demonstrating their passport or other identification documentation.
- II. The Company can modify, cancel or transfer the dates and the official rules of this competition at its own discretion by publishing the new terms to the Competition Facebook page.
- III. Hotel and flights rates depicted in any advertising and promotional materials may vary from actual prize package. Additional restrictions may apply. The Company accepts no responsibility for any variation in the value of prizes or any variation in the prizes advertised and the prizes provided.
- IV. The Company shall be entitled to cancel the prize and itinerary without notice should the prize Winner or travel companions engage in any inappropriate, illegal or immoral behaviour, use excessive alcohol, artificial stimulants or illegal drugs, or act in any manner which brings the Company or any person or organization involved in the promotion into public disrepute.
- V. The Winner and Guests are responsible for all taxes, fees and expenses associated with prize receipt and/or use other than stated herein, including but not limited to, all state and income taxes, travel insurance, sightseeing fares, inland transportation, car rental and food expenditure. It is recommended that Winner and travel companions obtain at their own cost and liability respective insurance coverage.

Should they fail to do so, the Company bears no liability whatsoever and no claim of any legal nature may be invoked against them in any forum.

- VI. The Winner and travel companions are responsible for the obtaining and/or possession of valid passport and travel visa, as provided by the applicable legislation. The Company is not liable in case the prize cannot be redeemed due to lack of, expired or otherwise improper travel documentation. In that event the Winner is disqualified.

6. RELEASE AND INDEMNIFICATION

- I. Marketing Greece SA reserves the right to cancel, suspend and /or modify the Competition at any time.
- II. By entering the Competition, entrants release and hold the Company and Kondiment, as well as their respective agents, representatives, affiliates, subsidiaries and employees harmless from and against any and all losses, damages, rights, claims, and actions of any kind arising in whole or in part, directly or indirectly, from the Competition or participation in any Competition -related activity (including without limitation the removal from the Facebook page of, or discontinuation of access to, any materials), or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Prize awarded in connection with the Competition, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.
- III. In no event will the Company and Kondiment, as well as their respective agents, representatives, affiliates, subsidiaries and employees, be responsible or liable for any damages or losses of any kind, including without limitation direct, indirect, incidental, consequential, or punitive damages, arising out of any access to and/or use of the Facebook page, the downloading from and/or printing material downloaded from the Facebook page, the removal from the Facebook page of, or discontinuation of access to, any materials, or the acceptance, possession, use, or misuse of, or any harm resulting from the acceptance, possession, use or misuse of, or participation in, any prize awarded in connection with the Competition.
- IV. If in the Company's opinion, there is any suspected or actual evidence of tampering with any portion of the Win a 5 days trip to Greece Promotional Competition, or any action that affects the administration, integrity, security, fairness, or proper conduct of the Win a 5 days trip to Greece Promotional Competition, the Company reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and void any entries it believes having been submitted fraudulently, to modify or suspend the Win a 5 days trip to Greece Promotional Competition, or terminate the Win a 5 days trip to Greece Promotional Competition and conduct a random drawing to award the prize using all non-suspect entries received as of the termination date.

7. PERSONAL DATA AND PERSONALITY RIGHTS

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, or any other Social Network. The entrant is providing information to Marketing

Greece SA and not any other party. The information provided will be used in conjunction with the Privacy Policy terms applicable herein. Without prejudice to the applicable personal data protection legislation, the entrants agree and are bound by the following:

- I. Entries and other submitted materials become the property of the Company and/or its promotional partner(s) and will not be acknowledged or returned. The Company is not responsible for incomplete, late, lost, or misdirected entries or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, tampered with, forged, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Terms and Conditions.
- II. Although the Company attempts to ensure the integrity of the Competition, it is not responsible for the actions of entrants or other individuals in connection with the Competition, including entrants' or other individuals' attempts to circumvent the Official Terms and Conditions or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Competition. The Company and Kondiment are not responsible for injury or damage to entrant's or to any other person's computer(s), cell phone(s), other equipment, or person(s), related to or resulting from participation in the Competition or downloading materials from or using the Facebook page.
- III. If, for any reason, the Competition is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Company, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Competition, the Company reserves the right in its sole and absolute discretion to modify these Official Terms and Conditions and/or to cancel, terminate, modify, or suspend all or any part of the Competition, and to select a winner among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable.
- IV. By entering this Competition and unless prohibited by law, any potential or selected winners hereby consent to the use of his/her respective name, voice, photograph and/or likeness for advertising or publicity purposes for this and similar promotions without compensation and the potential winner and guests may be required to provide a signed release acknowledging such consent, unless restricted by law. Moreover, by entering this Competition, unless prohibited by law, the potential prize winners agree to grant to the Company, and its licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, the winners' names, likeness (actual or simulated), voice (actual or simulated), and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include

filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Company in its sole discretion.

- V. The Winner that redeems their prize is welcome to send to the Company audiovisual material concerning their holiday package, for promotional and advertising purposes. The Winner unconditionally agrees and accepts the Company's rights to publish or otherwise use their audiovisual material, save for opposite law provisions. This by no means violates their personality rights of privacy policy. The Winner has no compensation, fee or other rights regarding the above publications as well as any other promotional activity.

8. PUBLICITY

The present Official Terms and Conditions are uploaded in the Facebook page and will remain posted throughout the Entry Period.

9. GOVERNING LAW

The Competition and these Official Terms and Conditions are governed by and shall be construed in accordance with the Greek legislation. The Courts of Athens are competent for the resolution of any dispute or claims that may arise from the Competition procedures.